



Press Release

One of the Biggest Charity Events in the Financial Industry in Japan!

The 14th Annual FIT For Charity Run Held in Tokyo

--Over 5,700 participants and volunteers came together at Meiji Jingu Gaien--

Tokyo | December 11, 2018



Photo by Masahiro Murakoshi

The 14th annual Financial Industry in Tokyo (FIT) For Charity Run was held on December 9 around the Meiji Jingu Gaien running course in Shinjuku-ku. This year, a total of 5,379 runners and walkers from 105 financial services and related foreign and domestic firms and 394 volunteers came together to raise an estimated JPY 57,524,500.

Funds were raised from 59 companies and individuals through sponsorship, participation fees and donations, as well as t-shirt and raffle sales. This year's donations will be equally divided among the following eight local non-profit organisations after deducting expenses.

Beneficiary Organisations

- General Incorporated Association AOH
- NPO Bilingual Bicultural Education Center for Deaf Children
- NPO Five Years
- NPO Gokigen Farm
- NPO Japan Amputee Football Association
- NPO Japan First Aid Society
- NPO KIZUKI
- NPO Mental Rescue Association



Results

- Male 10km run 1st place: Tamotsu Shoji (Daiichi Life) 30:59
- Female 10km run 1st place: Kazuko Hirota (BNP Paribas) 39:29
- Male 5km run 1st place: Keita Motomura (JLL) 18:42
- Female 5km run 1st place: Yukari Masuda (JLL) 22:21
- Inter-company relay 1st place: SMBC Nikko Securities
- Top fund raiser: KPMG Japan

FIT For Charity Run 2018 Co-Chair **David Schaefer** of SMBC Nikko Securities said: “We would like to express our sincere appreciation to the over 5,700 participants from 105 companies and 59 corporate sponsors who supported us this year. Continuing this year with our theme ‘more charity focus, more involvement’, we provided before the event and today several opportunities for the sponsor companies to meet and learn about the charities. We hope that today’s event will contribute to fostering stronger ties between the sponsors, their employees and the charities we support, enhance awareness of the social issues they are addressing and increase interest in and support for their activities.”

Co-Chair **Haruka Matsumoto** of Deloitte Japan commented: “FIT For Charity Run is able to distribute around 90% of all donations to the charities. This high pass-through rate is exceptional by any standard and is one of FIT For Charity Run’s unique characteristics. It is the countless volunteers whose support allows us to maintain this track record all these years: The many that supported us yesterday, but also those who help in the event planning throughout the year. This year again, we have received tremendous support from corporate sponsors and donors, organisations and many individuals, and were able to express and deliver to the eight charities the support of all participants in a direct and meaningful way. On behalf of the organising committee, I would like to express our sincere appreciation to everyone involved. It is our hope that this commitment to contribute to our society will reach many more through FIT and will continue and grow into the future.”

[FIT For Charity Run 2018 Sponsorship]

Sponsors (minimum donation of JPY500,000)

Aberdeen Standard Investments (Japan) Limited, Ahead Group, AllianceBernstein, Asurion Japan Holdings G.K., Australia and New Zealand Banking Group Limited, Barclays, BlackRock, BlueBay Asset Management International Limited, BNP Paribas, Citi, Cognizant Japan KK, Crédit Agricole Group, Credit Suisse, Deloitte Japan, Deutsche Bank Group, EY Japan, First Brothers Co., Ltd., GCA Corporation, Goldman Sachs, Goodman Japan Limited, Grant Thornton Japan, Grosvenor Limited, Hitachi Capital Corporation, Ichigo Asset Management, Ltd., IHS Markit, Invesco, J.P. Morgan, Japan Securities Depository Center, Incorporated, JLL, KPMG Japan, Macquarie Group, MetLife, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mitsubishi UFJ Morgan Stanley Securities, Morgan Stanley, NatWest Markets, Nikko Asset Management Co., Ltd., NN Investment Partners (Japan) Co., Ltd., PIMCO Japan Ltd, Protiviti LLC, PwC Japan Group, Refinitiv, Robert Walters Japan K.K., Royal Bank of Canada Group, SAS Institute Japan Ltd., Schroder Investment Management (Japan) Limited, SMBC Nikko Securities Inc., SMBC Trust Bank, SMFL Capital, Standard Chartered, T. Rowe Price Japan, Inc., Tata Consultancy Services Japan, The Prudential Gibraltar Financial Life Insurance Co., Ltd, Tokyo Star Bank, UBS Group, Wells Fargo, White & Case LLP / White & Case Law Offices (Registered Association)

Supporters (minimum donation of JPY350,000)

LaSalle Investment Management


【Donors】

Abilitas Hospitality Co., Ltd., AD Emotions, Akasaka Prince Classic House, AllianceBernstein, ANA Intercontinental Tokyo, Andaz Tokyo Toranomon Hills, Art Fair Tokyo 2019, Asahi Group Foods, Ltd., Aston Martin Japan, Barrier Free Co., Ltd., BCPG, Blue Note Tokyo, Calbee Inc., The Capitol Hotel Tokyu, Cheerio Corporation Co., Ltd., Cine Focus Corp., Conrad Tokyo, Cotton Club, Cryptomeria.inc, Mr. Daisuke Fujikura (Photographer), Deloitte Japan, Deutsche Bank Group, Digital Stage Inc., Dow Jones Japan, Eire Systems K.K., Fratelli Paradiso, FSX, Inc., FT Shiseido Company Limited, Diplomatt Inc., Fukuda Denshi Co., Ltd., Grand Hyatt Tokyo, Guzman y Gomez (GYG) JAPAN, Ms. Hitomi Wakui (Photographer), Hyatt Centric Ginza Tokyo, Hyatt Regency Kyoto, IG Securities Limited, Institute of Foreign Exchange and Trade Research, InterContinental Tokyo Bay, Ishikawa Jyushi Kogyo K.K., Kreab K.K., La Posada Co., Ltd., Longrain, LIFE.14 Inc. (Mr. Ken Aoki, Photographer), Mr. Masahiro Murakoshi (Photographer), Mitsui Fudosan Building Management Co., Ltd., Moët & Chandon, Motion Blue Yokohama, Mottox Inc., NIJI Inc., Nippon Express Co., Ltd., ONE@Tokyo, Otsuka Holdings Co., Ltd., Palace Hotel, The Prince Gallery Tokyo Kioicho, Public Resources Foundation, The Ritz-Carlton, Tokyo, Roots Sports Japan Co. Ltd., The Royal Park Hotel Tokyo Shiodome, salesforce.com Co.Ltd., Shangri-La Hotel Tokyo, Soken Inc., Sonnedix Japan K.K., Social Venture Partners Tokyo, Suntory Beverage Service Limited, Toms Co., Ltd., Transit General Office Inc., Unifrutti Japan Corporation, Unimat Life Corporation

【FIT For Charity Run 2018 Beneficiary Organisations】 (In alphabetical order)

General Incorporated Association AOH

Their motto is “to not assume that someone cannot do something because he/she has a disability, and to come up with creative solutions”. AOH runs a chocolate factory, CHOCOLABO, to provide a place of work and sufficient pay for people with disabilities to live on their own, based on their idea that people with disabilities should be able to earn a reasonable income. <http://chocolabo.or.jp/> (Japanese)

NPO Bilingual Bicultural Education Center for Deaf Children

NPO Bilingual Bicultural Education Center for Deaf Children (BBED) supports deaf children (children who cannot hear / have difficulty hearing) to receive education in two languages, Japanese Sign Language and Japanese language (reading and writing). BBED promotes a society in which deaf children can live up to their full potential, just like any hearing children, and their abilities will be appreciated. <http://www.bbед.org/> (Japanese)

NPO five years

NPO five years is one of Japan's largest cancer patients support organisation. They operate an online “community website for cancer patients” to provide hope, healing and information to patients. https://5years.org/contents_en/page/home/

NPO Gokigen Farm

NPO Gokigen Farm was established in 2011. Currently, Gokigen Farm runs vegetables, rice, and poultry businesses in 3 locations and employs about 100 people with disabilities. Gokigen Farm aims to establish a community where people with and without disabilities can create a connection through agriculture and live together happily. <https://gokigenfarm.com/> (Japanese)

NPO Japan Amputee Football Association

NPO Japan Amputee Football Association promotes amputee football for people with have amputated limbs due to illness or accidents, and for people with congenital developmental disabilities. Through the activities, they aim to improve an environment in which everyone with and without disabilities can enjoy sports together, anytime and anywhere. <http://j-afa.jp/> (Japanese)

**NPO Japan First Aid Society**

NPO First Aid Society mainly conducts activities promoting emergency first response care for children, focusing on the spreading of emergency first response care and disaster support. They have started conducting activities to spread “child accident prevention” and “emergency first response care for children,” as well as “support activities for disaster affected children and families,” which was triggered by the Great Hanshin Awaji Earthquake in 1995. “Quality of support and accountability training” is currently provided as well. <http://jfas.umin.ac.jp/HP/JFAS-3/> (Japanese)

NPO KIZUKI

NPO KIZUKI aims to realize “a society where you can start over” by providing support to young people who face difficulties in society. Since its establishment five years ago, NPO KIZUKI has supported about 5,000 people by operating classes for students who stopped attending school and providing support to students who are at risk of dropping out of universities. <https://kizuki.or.jp/> (Japanese)

NPO Mental Rescue Association

NPO Mental Rescue Association promotes suicide prevention counselling and aims to spread information about specialised counselling skills and knowledge for people who have thoughts of dying as well as people who have suffered from disastrous events such as earthquakes, accidents, and other incidents. <http://www.mentalrescue.org/> (Japanese)

[About the Financial Industry in Tokyo (FIT) For Charity Run]

The FIT For Charity Run is a charity event organised by the financial community and related industries in Tokyo that aims to raise donations in support of non-profit organisations that conduct local community activities. The FIT For Charity Organising Committee was established soon after the major earthquake off the coast of Sumatra and subsequent tsunami in the Indian Ocean in late 2004. The very first FIT For Charity Run was held in 2005 and, since then, has become a landmark annual event across the capital city's financial sector.

[FIT For Charity Run 2018 Details]

Event name: FIT For Charity Run 2018
 Organiser: FIT For Charity Run 2018 Organising Committee
 Schedule: Sunday, December 9, 2018
 Venue / course: Meiji Jingu Gaien Park running course in Shinjuku-ku, Tokyo
 Special supporters: Japan Cycling Association, Meiji Jingu Gaien Park
 Koen supporters: Tokyo Metropolitan Government, Nikkei Inc., The Asahi Shimbun Company
 Starting times: 09:30 10km (actual distance: 9.5K)
 11:00 Inter-company relay (mixed)
 11:35 5km run (actual distance: 5.5K)
 12:20 1km walk
 12:45 Kids sprint (30m)
 13:00 Closing
 Participation fee: JPY5,000 per person (children under 16 are free)
 Target participants: Those working in the financial and related industries and their family and friends
 Transportation: 5-minute walk from Kokuritsu-Kyogijo Station, Toei Oedo Line (A2 exit)
 5-minute walk from Sendagaya Station, JR Sobu Line
 10-minute walk from Gaien-mae Station, Tokyo Metro Ginza Line
 Website: fitforcharity.org

FIT For Charity Run 2018 Organising Committee (In alphabetical order)

Ahead Group, Barclays, BGC Shoken Kaisha Ltd., Bloomberg L.P., BNP Paribas, BlackRock, Credit Agricole Group, Deloitte Japan, Deutsche Bank Group, DICC, EY Japan, GAM Japan, Grant Thornton Japan, Invesco, JLL, KPMG Japan, Mitsubishi UFJ Financial Group, Inc., Mitsubishi UFJ Morgan Stanley PB Securities, Mizuho Securities Co., Ltd., Morgan Stanley, Nikko Asset Management Co., Ltd., Protiviti LLC, PwC Japan Group, Robert Walters Japan K.K., SMBC Nikko Securities Inc., UBS Group, Wells Fargo, White & Case LLP | White & Case Law Offices (Registered Association)

For further information, contact:

Tomoko Tashiro (Grant Thornton Japan) +81-80-4156-3706 | communications@fitforcharity.org
 Vice Chair, Communications Team, FIT For Charity Run 2018 Organising Committee