



Press Release

Tokyo's Financial Industry Unites Again Through Run for the Local Community

Fourth annual FIT For Charity Run to be held on November 24

TOKYO, 29 August, 2008 – Tokyo's financial industry will come together again on November 24, 2008, for the fourth annual Financial Industry in Tokyo (FIT) For Charity Run, to be held at the National Stadium in Shinjuku ward.

Because the number of participants has almost doubled in each of the consecutive years, for 2008 the FIT For Charity Run will move to National Kasumigaoka Stadium and the outer garden of Meiji Shrine (Meijijingu Gaien), allowing a larger number of people to participate in the event. Organisers expect numbers to exceed the 4,811 people who joined in the 2007 event.

The FIT For Charity Run supports non-profit community organisations and charities that serve important needs, but do not necessarily receive widespread recognition or attention. All proceeds go toward charity. The community organisations benefiting from this year's run include: **The Big Issue Japan Foundation, Carillion Children's Center, Center for Education and Support for Women, Dialog in the Dark Japan, Japan Transplant Support Association, Meals on Wheels, ational Association of Crime Victims and Surviving Families, Tsukuba Aijien, Vivace, and Women's Support Network "Saya-Saya".**

There will be various runs and walks: a 10km run (5 laps), a 4km fun run (2 laps) and a 2km walk (1 lap). In addition, a 4x100m relay race and a kids' sprint will be held around the athletics track of the stadium. The participation fee is JPY 5,000 (free for children under 16). FIT welcomes sponsors and participants from financially related industry members. Interested sponsors and participants will find further information on the FIT For Charity website at: <http://www.fitforcharity.org/how-to-get-involved/en>.

“FIT is all about coming together to demonstrate our common commitment to supporting those in our society whose needs are not so well recognised or met. This year, in our new location, we are going to harness the fantastic enthusiasm of FIT participants to organise a fun event that is both a meaningful expression of that commitment and a platform to promote the community organisations FIT is supporting this year,” said Aston Bridgman, Chairman of the FIT For Charity Run 2008 Organising Committee.



The FIT For Charity Run 2008 Organising Committee

ABeam Consulting, AIG, The Bank of New York Mellon, Barclays Group, Citi, Credit Suisse, Deutsche Bank Group (Chair), Deloitte Touche Tohmatsu, Dresdner Kleinwort, Eat creative, Ernst & Young Transaction Advisory Services Co., Ltd., FinanceAsia, Goldman Sachs, HSBC Group, Invesco Asset Management (Japan) Limited, J.P. Morgan, KBC Securities Japan, KPMG AZSA & Co., Legal Futures Japan K.K., Lehman Brothers, Linklaters Tokyo, Merrill Lynch Japan Securities Co., Ltd., Mitsubishi UFJ Merrill Lynch PB Securities, Mizuho Securities Co., Ltd., Nikko Asset Management, Nikko Citigroup Limited, The Royal Bank of Scotland, Russell Investments, UBS Group.

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About the Financial Industry in Tokyo (FIT) For Charity

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related industries in Tokyo with an opportunity as an industry to support local charities in Japan. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well recognised or understood needs, and which might possess only limited fund-raising capabilities where the funds FIT For Charity provides can have an impact.

The FIT For Charity Run 2008 Organising Committee is also sincerely appreciative of the support of the Japan Cycling Association and the following embassies: The Australian Embassy, The British Embassy, and The Delegation of the European Commission to Japan.

Ten Community Organisations that FIT For Charity Run 2008 Intends to Support:

- **The Big Issue Japan Foundation:** Assists homeless people to become independent by providing employment through selling the “Big Issue” magazine, and offering a wide range of other life support and sports/cultural activities. <http://www.bigissue.or.jp/english/index.html>
- **Carillion Children's Center:** Operates a shelter to provide a stable home for teenagers with problems of abuse or involvement in crime, and runs a facility for young working people to support their independence.
- **Center for Education and Support for Women:** Trains and educates professionals providing services for female and child victims of violence and sexual abuse in order to reaffirm their human rights.
- **Dialog in the Dark Japan:** Organises interactive workshops in completely darkened rooms where people with visual disabilities lead small groups through everyday situations to promote understanding and integration.
- **Japan Transplant Support Association:** Supports patients and their families who require organ transplants through subsidies and fundraisings, information, guidance and education. <http://www.ishokushien.com/english/index.html>
- **Meals on Wheels:** Provides food services, networking and other resources for the elderly through the active participation of local citizens.
- **National Association of Crime Victims and Surviving Families:** Provides legal assistance to crime victims and their families, and runs campaigns for the social recognition and reaffirmation of their rights.
- **Tsukuba Aijien:** Operates an orphanage and children’s care home providing for 40 children aged between 2-18 years old. Its building is coming to the end of its useful life and requires reconstruction.
- **Vivace:** Provides life education for school children and medical schools to reduce the incidence of suicides and to promote respect for life.
- **Women's Support Network "Saya-Saya":** Supports women and children who are victims of domestic violence, providing a shelter, career consultation services and other support activities.