

Press Release

A Record Breaking 4th Annual FIT For Charity Run Held in Tokyo 4,761 Participants from 77 Financial and Related Organisations Raise JPY 58million for Local Charities



TOKYO, 24 November 2008 – The 4th Financial Industry in Tokyo (FIT) for Charity Run was held today at the National Kasumigaoka Stadium in Tokyo. This year, 4761 participants from a record 77 financial services and related organisations came together to raise approximately JPY 58 million for local causes. The charity event featured a 10km run and a 4km fun run, a 2km walk and, for the first time, a 400-meter inter-company relay race and kids sprint events. The FIT For Charity Run was established by like-minded individuals as an expression of the financial industry’s collective commitment to making a positive contribution to the local community. The FIT for Charity Run is dedicated to supporting non-profit organizations serving important but not necessarily well recognised needs with limited fundraising capabilities. Donations raised from this year’s event will be equally divided among the following 10 local non-profit organisations, including:

- The Big Issue Japan Foundation
- Center for Education and Support for Women
- Japan Transplant Support Association
- Association of Crime Victims and Surviving Families
- Vivace
- Carillon Children Center
- Dialog in the Dark Japan
- Meals on Wheels
- Tsukuba Aijien Children’s Care Home
- Women’s Support Network “Saya-Saya”



“No matter the challenging conditions the industry has faced since last year’s event, this year saw a record 77 participating organisations, underlining the growing expansion of FIT as a powerful expression of the financial industry’s firm commitment to our community,” said Aston Bridgman, Chairman of the FIT for Charity Run 2008 Organising Committee. He added, “Since its inception in 2005, FIT has donated over JPY109.7 million to 12 local, non-profit community organisations. Going forward, we will continue our efforts to increase participation in FIT and the activities of the organisations we support to ensure our contribution to society remains a meaningful one.”

The FIT for Charity Run 2008 Organising Committee

ABeam Consulting, American International Group (AIG), The Bank of New York Mellon Securities Japan, Barclays Group, Barrier Free Co., Ltd., Citi, Credit Suisse, Deutsche Bank Group (Chair), Deloitte Touche Tohmatsu, Dresdner Kleinwort, Eat creative, Eigobar.com, Ernst & Young Transaction Advisory Services Co., Ltd., Goldman Sachs, HSBC Group, Invesco Asset Management (Japan) Limited, J.P. Morgan, KBC Securities Japan, KPMG, Legal Futures Japan K.K., Linklaters Tokyo, Merrill Lynch Japan Securities Co., Ltd., Mitsubishi UFJ Merrill Lynch PB Securities, Mizuho Securities Co., Ltd., Nikko Asset Management, Nikko Citigroup Limited, Nomura Group, The Royal Bank of Scotland, Russell Investments, UBS Group.

Contact:

FIT For Charity Run 2008 Organising Committee

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About the Financial Industry in Tokyo (FIT) For Charity

The initiative of like-minded individuals in financial service firms, the Financial Industry in Tokyo (FIT) For Charity Run was established to provide people in the financial and related industries in Tokyo with an opportunity as an industry to support local charities in Japan. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well recognised or understood needs, and which might possess only limited fund-raising capabilities where the funds FIT For Charity provides can have an impact.

Appendix:

FIT for Charity Run 2008 Details:

Date: Monday, 24 November 2008 (Monday)
 Time: 09:10 – 13:00
 Course: National Kasumigaoka Stadium & the outer garden of Meiji Shrine (Meiji-jingu Gaien)
 Participation donation: JPY 5,000 per person (free for children under 16 years old).
 Events: 10km run, 4km fun run, 2km walk, 400 meter relay, kids sprint.

Fastest runners were:

Male 10km run : Takeshi Matsumoto, Daiwa Securities Time: 33:40 minutes
 Female 10km run : Lynne O' Donnel, Nike, Time: 39:07 minutes
 Male 4km fun run : David Halle, KBC Securities Japan, Time: 13:15 minutes
 Female 4km fun run: Tamayo Takeuchi, Barclays Group, Time: 17:09 minutes
 400m Relay winning team: Citi

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Special Supporter: Japan Cycling Association

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Supporters (donations JPY350,000 and above)

Capital international K.K., Standard & Poor's

Donors

American Airlines, The Association for the Promotion of Edo Heritage, Barrier Free Co., Ltd., BLUE NOTE TOKYO, COTTON CLUB, Domino's Pizza, evian, Financial Times, Four Seasons Hotel Tokyo at Chinzan-so, Gin no Sara (RESTAURANT EXPRESS CO., LTD.), Grand Hyatt Tokyo, NPO greenbird, Hotel Okura Tokyo, I-cube, IMPERIAL HOTEL TOKYO, International Federation of Medical Students' Associations-Japan ACTION Project, Keiji Takahashi (Translator), Kirin Beverage Company, Limited, KIRIN MC DANONE WATERS Co., Ltd., KIZU CHIROPRACTIC, LITTLE ARTIST (RESTAURANT EXPRESS CO., LTD.), MANDARIN ORIENTAL, TOKYO, Masahiro Murakoshi (Photographer), Meat & Wool New Zealand, MEIJI SEIKA KAISHA, LTD., MFP (Medicine for People), Motion Blue yokohama, NICHIEI FOODS INC., NIHON PEPSI-COLA Limited, NIKE JAPAN, NIPPON EXPRESS, Otsuka Pharmaceuticals Co., Ltd., PACIFIC ISLANDS CLUB Guam, Palace Hotel Tokyo, The Peninsula Tokyo, The Ritz-Carlton, Tokyo, Royal Park Hotel, TOKYO COCA-COLA BOTTLING COMPANY, LIMITED, URBAN VEND-X NETWORK COMPANY, LIMITED, VAAM, Village Cellars Ltd

Non-profit Community Organisations supported by FIT For Charity Run 2008:

- **The Big Issue Japan Foundation:** Assists homeless people to become independent by providing employment through sales of the “Big Issue” magazine, and offering a wide range of other life support and sports/cultural activities. (<http://www.bigissue.or.jp/english/index.html>)
- **Carillon Children Center:** Operates a shelter to provide a stable home for teenagers with problems of abuse or involvement in crime, and runs a facility for young working people to support their independence.
- **Center for Education and Support for Women:** Trains and educates professionals providing services for female and child victims of violence and sexual abuse in order to reaffirm their human rights.
- **Dialog in the Dark Japan:** Organises interactive workshops in completely darkened rooms where people with visual disabilities lead small groups through everyday situations to promote understanding and integration.
- **Japan Transplant Support Association:** Supports patients and their families who require organ transplants through subsidies and fundraisings, information, guidance and education. (<http://www.ishokushien.com/english/index.html>)
- **Meals on Wheels:** Provides food services, networking and other resources for the elderly through the active participation of local citizens.
- **National Association of Crime Victims and Surviving Families:** Provides legal assistance to crime victims and their families, and runs campaigns for the social recognition and reaffirmation of their rights.
- **Tsukuba Aijien Children’s Care Home:** Operates an orphanage and children’s care home providing for 40 children aged between 2-18 years old. Its building is coming to the end of its useful life and requires reconstruction.
- **Vivace:** Provides life education for school children and medical schools to reduce the incidence of suicides and to promote respect for life.
- **Women's Support Network "Saya-Saya":** Supports women and children who are victims of domestic violence, providing a shelter, career consultation services and other support activities.