

**forcharityrun2009**

UNITING FOR OUR COMMUNITY

## Press Release

### Record-breaking fifth annual FIT For Charity Run held in Tokyo

*~ Largest turnout yet for both individuals and firms*

*~ Financial industry raises JPY59.4 million for local charities*



TOKYO, 29 November 2009 – The fifth annual Financial Industry in Tokyo (FIT) For Charity Run was held today at Tokyo’s National Kasumigaoka Stadium. This year, FIT For Charity once again broke records for participation, as 5183 individuals from 97 financial services and related foreign and domestic organisations came together to raise approximately JPY59.4 million for local causes.

“FIT For Charity Run was established as an expression of the financial industry’s collective commitment to making a positive contribution to the local community. In this, our fifth year, we have attracted a record number of both organisations and individual participants, which is evidence that FIT is now reaching out to all sectors of our industry, foreign and domestic alike,” said Guy Matthews, Co-chair of the FIT For Charity Run 2009 Organising Committee.



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Co-chair Kumiko Hori added, “The non-profit community currently faces significant challenges - not only are funds harder to come by, but in such times, they are all the more desperately needed. Given this reality, I am particularly pleased that FIT For Charity has been able to bring our community together to help these six charities and make a meaningful difference. ”

Donations raised from this year’s event will be equally divided among the following six local non-profit organisations:

- [Florence](#)
- [Japan Hearing Dogs for Deaf People](#)
- [Kibo-no-le](#)
- [Nonohana-no-le](#)
- [Place Tokyo](#)
- [The Tyler Foundation for Childhood Cancer](#)

#### **FIT For Charity Run 2009 Details:**

Schedule: Sunday, 29 November 2009; 09:00 – 13:00

Course: National Kasumigaoka Stadium & the outer garden of Meiji Shrine  
(Meiji-jingu Gaien)

Participation

donation: JPY 5,000 per person (free for children under 16 years old).

Events: 10km run, 4km fun run, 2km walk, 4x100m inter-company relay, kids sprint.

#### **Fastest runners:**

		<b>Time</b>
Male 10km run:	Takaaki Yamadera, Bank of America Merrill Lynch	<b>35:51</b>
Female 10km run:	Lynne ODonnell, Nike	<b>42:20</b>
Male 4km fun run:	Sho Shibamoto, Nikko Asset Management	<b>15:15</b>
Female 4km fun run:	Erina Jones, ING Life	<b>17:44</b>
400m relay team winner:	SHONAN Academy of Medical Welfare	<b>50.49</b>

#### **Best costume:**

Runner/walker	Aya Tsutsui, Fidelity
Relay team	PCA Asset

**Biggest fund raiser:** UBS Group



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### **The FIT For Charity Run 2009 Organising Committee**

Bank of America Merrill Lynch; Bank of New York Mellon; Barclays Group; Barrier Free; Bloomberg L.P.; Citi (Co-chair); Credit Suisse; Deloitte Touche Tohmatsu; Deutsche Bank Group; Eat creative; Fidessa; Freshfields Bruckhaus Deringer; Goldman Sachs; HSBC Group; J.P. Morgan; KPMG AZSA & Co.; Kreab Gavin Anderson; Mitsubishi UFJ Merrill Lynch PB; Mitsubishi UFJ Securities Co.; Mizuho Securities; NICHIAI; Nikko Asset Management; PriceWaterhouse Coopers; Royal Bank of Scotland; Thomson Reuters Markets KK;Tokio Marine Capital Co., Ltd.; UBS Group (Co-chair).

### **“Koen” Supporters**

The British Embassy; Embassy of the United States of America; The Asahi Shimbun; Nikkei Inc.

### **Special Supporter**

Japan Cycling Association

### **Sponsors (donations JPY 500,000 and above)**

AllianceBernstein; Australia and New Zealand Banking Group Limited; Bank of America Merrill Lynch; The Bank of New York Mellon Securities Japan; Barclays Group; Bloomberg L.P.; BNP Paribas; Citi; Credit Agricole; Credit Suisse; Deloitte Touche Tohmatsu; Deutsche Bank Group; Eat creative; Ernst & Young Japan; Freshfields Bruckhaus Deringer; Goldman Sachs; Hartford Life Insurance K.K.; HSBC Group; ICAP Totan Securities Co. Ltd.; Ichigo Asset Management, Ltd.; IPC Systems Inc.; J.P. Morgan; Japan Bond Trading Co., Ltd.; KPMG; Man Investments Securities Japan, Ltd.; MGPA; Mitsubishi UFJ Merrill Lynch PB Securities; Mizuho Securities; Morgan Stanley; Nikko Asset Management Co., Ltd.; Nomura Group; PCA Asset; PricewaterhouseCoopers Japan; Robert Walters; The Royal Bank of Scotland; Societe Generale Group; Standard & Poor's; Thomson Reuters Markets KK; UBS Group

### **Supporters (donations JPY350,000 and above)**

Schroder Investment Management (Japan) Ltd.

### **Donors**

Aizuwakamatsu Fuji Grand Hotel; “AI-In” and “Ma-Do” (Criteria Inc.); AmericanAirlines; ANA INTERCONTINENTAL Ishigaki Resort; ANA INTERCONTINENTAL Manza Beach Resort; ASAHI FOOD & HEALTHCARE CO., LTD.; Blue Note Tokyo; Cotton Club; Diplomatt, Inc.; Four Seasons

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Hotel Tokyo at Marunouchi; Francfranc; Glaceau Vitamin Water; Grand Hyatt Tokyo; HIGA INDUSTRIES; Hyatt Regency Hakone Resort and Spa; Hyatt Regency Hotel, Kyoto; Imperial Hotel; InterContinental Tokyo Bay; LITTLE ARTIST; Mandarin Oriental, Tokyo; Masahiro Murakoshi (Photographer); Meiji Seika Kaisha, LTD.; MIKI SHOKO CO., LTD; Mori Building City Air Services Co., Ltd.; Motion Blue Yokohama; NIKE JAPAN CORP.; Nippon Express; Otsuka Pharmaceuticals Co., Ltd.; Palace Hotel; Park Hyatt Tokyo; The Peninsula Tokyo; The Ritz Carlton, Tokyo; Rosbacher; Shangri-La Hotel, Tokyo; Sheraton Grande Tokyo Bay Hotel; SHONAN Academy of Medical Welfare; The Strings by InterContinental Tokyo; UNIFRUTTI JAPAN CORP.; United Airlines; VAAM

**Non-profit Community Organisations supported by FIT For Charity Run 2009:**

- **Florence:** Operates a community-based day care centre for sick children, thereby helping to create a society where parents can work and raise children simultaneously.  
<http://www.florence.or.jp/about/domain/>
- **Japan Hearing Dogs for Deaf People:** Trains hearing dogs and service dogs to facilitate, at zero charge, the deaf and the physically disabled to participate in society. Chooses training dogs out of abandoned dogs or dogs without owners.  
<http://www.hearingdog.or.jp/index2.htm>
- **Kibo-no-le:** Provides a home for children who have no parents or who do not have a safe place to live, due to abuse or other reasons. Supports these children to become self-reliant. <http://www.kibo-noie.com/index.html>
- **Nonohana-no-le:** Operates an orphanage/childcare centre, which hosts a total of 46 local and foreign children. The home needs to install air-conditioners in some rooms, which currently do not have any, and to set up an additional kitchen as well.  
<http://www.hanazaki.jp/english/index.html>
- **Place Tokyo:** Aims to foster a community environment for people living with HIV/AIDS by providing direct support, educational activities on prevention, research and training.  
<http://www.ptokyo.com/>



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- **The Tyler Foundation for Childhood Cancer:** Supports Japanese children with cancer and their families. Innovative programs empower through education, counseling, activities and sibling support (in hospital and at our Shine On! House), and promote medical excellence. [http://www.tylershineon.org/index.php/eng\\_home](http://www.tylershineon.org/index.php/eng_home)

### **About the Financial Industry in Tokyo (FIT) For Charity**

The Financial Industry in Tokyo (FIT) established the FIT For Charity Run to provide people in the financial and related fields in Tokyo with an opportunity as an industry to support local charities. FIT For Charity chooses to make a difference to its community by raising money for local non-profit community organisations serving important but not necessarily well recognised or understood needs, and which might possess only limited fund-raising capabilities. For more information, please visit [www.fitforcharity.org](http://www.fitforcharity.org)

### **For further information, please contact:**

Communications Sub-committee, FIT For Charity Run 2009 Organising Committee